

**SAFE ZONE**

Keep ALL important text and graphics **INSIDE the green dotted line** (1/8" from the Trim Line) to guarantee they are not cut off.

TRIM LINE

Blue dotted line is where the poster will be cut to create it's final size.

BLEED

This template already **includes the 1/8" bleed** on all sides. Make sure your background extends all the way to the edge of the document boundary to avoid unwanted white edges.

BORDER

If your design uses an internal border or frame, make sure that border is **at least 3/8" wide** (from the Trim Line) to maintain symmetry and hide minor shifts during cutting.

ARTWORK

- **Vector Art Preferred:** PDF, AI, EPS
- **Font Size:** Should not go below 8pt
- **Text Formatting:** Convert All Text to Shapes/Outlines
- **Raster Art Files:** Art must be sized 5400px Wide x 7200px High at 300dpi. (JPEG, PNG, TIFF)
- **DO NOT** include crop marks, our system adds them automatically